



To:

**Licensing Authority** 

**Brent Council** 

**Brent Civic Centre** 

**Engineers Way** 

Wembley

Middlesex, HA9 OFJ

30 January 2019

Received

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D'GITAL POSTROOM

REF: Licensing Act 2003 Notice of application for a New Premises Licence at 164 Watford Road, Wembley, Middlesex, HAO 3HB by Applicant 'Co-operative Group Food Limited' for the sale of alcohol for consumption off the premises between Monday-Sunday 06:00-23:00.

To Whom It May Concern,

I am writing to register my objection to the application referenced on the basis that approval of this application would not promote the licensing objectives of the Licensing Active 2003, particularly the prevention of crime, disorder and anti-social behaviour, public safety and prevention of harm to children.

Representations are made on the following grounds:

## Licensing Act 2003 Objective -Prevention of crime and disorder

Situated between two licensed premises on the Watford Road, my front garden is already used to dump alcohol bottles and beer cans. This means I have to collect and dispose of this litter. Approval of a licence application would increase this burden which is not of my making and detracts from the enjoyment and use of my garden.

Increased alcohol availability in the area especially at the proposed anti-social hours proposed at the new development, would likely draw anti-social and nuisance behaviour by individuals or congregating groups of unruly people. This kind of situation is visible outside other outlets in the area selling alcohol, especially during the summer months. This can lead to threat, intimidation and abuse of people and property in the surrounding area. Such an application, if approved would introduce this type of environment to our doorsteps.

As this is predominantly a residential neighbourhood, it is reasonably quiet aside from road noise, which, once the bulk of the work traffic has diminished coincides with the time the majority of the working population seeks to sleep. Should alcohol be for sale up to 11pm it will encourage late night noise and activities which will impact on the ability of us residents the premises at 164 Watford Road to enjoy decent sleep.

## Licensing Act 2003 Objective -Public safety

Consideration of the proposed application gives incentive for public nuisance vice prevention of public nuisance as the hours proposed, and specifically the licensing hours do not benefit any amenity enjoyed by local residents by this premises. All prior businesses at 164 Watford Road closed up between 6 and 7 pm daily.

## Licensing Act 2003 Objective - Prevention of Harm to Children

If the front gardens of the adjoining residences become littered with broken bottles and sharp cans, it will pose a direct threat to the health and safety of any children and indeed to any residents.

The applicant is applying to provide a further source alcohol within an area currently saturated with licensed premises (East Lane, Esso Garage, Sudbury, North Wembley, John Lyon Roundabout) all of which are already convenient to residents in the this area. Further saturation, especially with the proposed excessive opening hours is not in the interests of any of the residents surrounding the premises at 164 Watford Road. It is also the most aggressive opening plan proposed of all the Co-operative stores in the region. It is completely unclear why there would be a call for such opening hours in a residential area such as this.

Sincerely,